

i-Dentify™ ID-150



The i-Dentify Model ID-150 Card Authentication Scanner, utilizes a document capture device that's optimized for ID-1 sized documents such as driver's licenses, green cards, certain military IDs, etc. After insertion of the card the device automatically captures the front and back of the document in full-color and the front of the document in near-infrared light, at a resolution of 600dpi.

Additionally, the information on any magnetic stripe and 1D/2D barcode is captured and made available for biometric comparison with the visible data on the card. Since this is a motor-driven unit, the entire process is automatic and takes only a few seconds to complete.

Security... Verified

Supported Documents

Driver's Licenses, ID cards and International Travel Documents

All current issue and most previous issue from all U.S. states and Canadian provinces. All ICAO and non-ICAO travel documents plus all driver's licenses and identification cards from North America.

Automatic classification of document class, series and type.

Automatic data validation, including data field crosschecks, format validations and other data validations.

Data Capture

Captures document images under one or more light sources. Captures data from magnetic stripe and 2D barcode. Biographic and document data fields available to the end-user application via SDK, including raw data sources, OCR, 2D barcode and magnetic stripe. Automatic document authentication, including authentication of security features under various light sources (e.g. visible, near-infrared, and ultraviolet), authentication of document material and ink responses, authentication of patterns and seals and authentication of photo integrity

New and Custom IDs

AssureTec can update the Document Authentication Library with new documents, usually within a few business days of being supplied with samples of the new documents. For a fee, AssureTec can also add customer-specific ID cards to the library. For more information, please contact Sales.

Updates

We're adding new IDs to our library all the time. Periodic updates are available for download from AssureTec.

ASSURETEC DIRECT
Automated ID Fraud Prevention
An Assuretec Company

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ASSURE-ALERT!™
The Next Generation of Identity Authentication



Stop Credit Card Fraud Don't Forget the ID!

U.S. Retailers face \$100 Billion in Identity losses each year. In 2009, Credit Card fraud surged to become the #1 form of Identity fraud. Credit Card Fraud is most often perpetrated at Retail through the use of a Counterfeit or modified ID and a perfectly good Credit Card.

Introducing Assure-Alert: State-of-the-art, government quality authentication now available to retail businesses for the first time.

**Government Quality
Retail Ready**



“Of all the devices we have tested for detection of fake ID’s, the Assure-Alert is BY FAR the most accurate and impressive device we have ever seen”

-California Alcoholic Beverage Control

Benefits Include

- Integrates into existing Windows-based POS System
- Automatic identification of invalid IDs
- User friendly
- Accurate
- Fast
- Protects business investment
- Assists in deterring future offenders
- Low maintenance
- Dramatically reduces human error
- Optional age verification

Trust... But Verify



AssureTec Direct, along with its parent company AssureTec Technologies, Inc., is a worldwide supplier of automated, real-time identity document data collection and authentication technology, utilizing **patented** technology and the industry’s most complete **Documentation Authentication Library**.

Merchants: Stop Losses from Credit Card and Identity Fraud!

Credit Card Fraud surged in 2009 as the No. 1 form of rising identity theft, and it now comprises 75 % of I.D. crime cases. U.S. Retailers face **\$100 Billion** in Identity losses each year.

It is estimated that as much as **90%** of Credit Card Fraud is committed using a valid Credit Card. The *LexisNexis True Cost of Fraud Study* concluded:

“By taking a careful assessment of current fraud prevention tools and technologies and seeking out more education and information, merchants can help to mitigate and detect fraudulent transactions.”

According to this study, retail merchants are absorbing the vast majority of the costs associated with fraud.

Requiring Valid Identification could stop this epidemic in its path.

Documents
The Foundation for Identity!



Functionality

Summary - Provides the scanned document’s essential information - photo, physical description, birth date and age - as well as an overview of the pass/fail authentication tests.

Details - Access to detailed information including all Authentication test results with pass/fail, Risk Factor, Biographical information, magnification views of Microprint and other printing related security features.

CrossCheck - Results of data cross-reference between the printed data (OCR) and the data contained in the bar code, the magnetic stripe, or both.

IR, and Visible Views allows the document to be viewed both front and back, and under different light sources.

Transact with Confidence